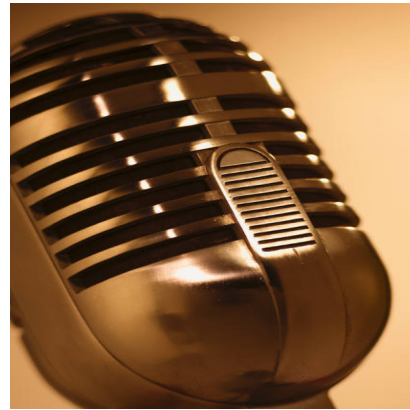


**Program Objectives**

This workshop is designed to provide individuals with the skills and confidence to make business presentations in front of small or large audiences, including with regard to preparing the appropriate content and the appropriate presentation techniques.



**Target Audience:**

The target audience includes anyone who has to present to a small or large audience.

**Effective Sale Presentations workshop outcomes:**

- ✓ The structure of a sales or business presentation.
- ✓ How to prepare the content of a sales or business presentation
- ✓ Presentation skills of a sales or business presentation.
- ✓ How to build your confidence in front of a group.
- ✓ The Do's and Don'ts of effective sales or business presentations.

**Learning Approach:**



The learning approaches used in the workshop include:

- Lecture on presentation theory, techniques and methodologies.
- Practicing presentations to the audience
- Video recording of participants.
- Review and feedback/ critiquing on participants techniques

**Workshop Prerequisites:** A quiet room and the appropriate recording and playback equipment.

**Program Duration:** Half Day.

**Location:** At customer site

**Price:** Available on request, based on no. of attendees.